



Urwell.

What is Urwell?

Urwell is a consumer urine analyzer that detects the user's health changes instantly through urine testing every time when the user urinates.

Why 'urine testing'?

1. Does not cause any **discomfort**
2. It's a **natural** process
3. Contains **rich information** of the user's health

What is urine testing for?

1. Blood Glucose
2. Bilirubin
3. Ketone
4. Specific Gravity
5. Blood
6. pH
7. Protein
8. Urobilinogen
9. Nitrite
10. Leukocytes
11. E.Coli (bacteria)
12. hCG (hormone)
13. LH/FSH (hormone)

What do they reflect?

1. Test/monitor diabetes
2. Liver/gall bladder problems
3. Digestive problems/ Diabetes
4. Water Balance
5. Infection
6. Body Acid levels
7. Kidney/ Heart problems
8. Liver problems
9. Infection
10. Infection
11. Infection of the excretory system
12. Pregnancy
13. Ovulation day

Who can benefit from it?

- Anyone who can urinate
- Anyone who wants to be healthy
- Elderly people who want to know an early sign of **chronological** diseases
- Potential **urinary track infection** patients
- **Diabetic** patients who want to monitor their blood glucose

Who can benefit from it?

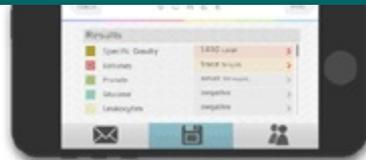
- Women who are concerned with their menstrual cycle
(who don't want to get pregnant)
- Women who wants to identify an ovulation day
(who want to get pregnant)
- Pregnant women who want to monitor/observe their embryo's growth

Similar Products- UCheck



Similar Products

Complicated to use and requires a huge machine that occupies a lot of space to operate.



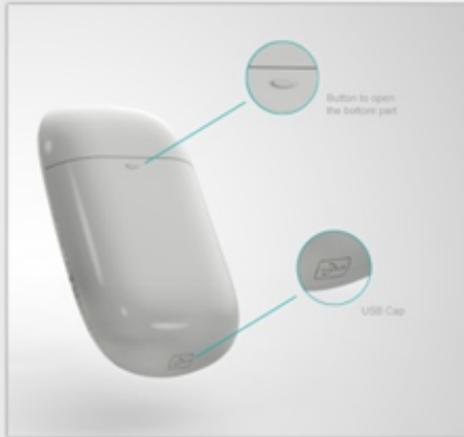
5 **View results**
Email | Save | Trend



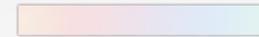
4 Click "Begin" and in the next 30 seconds,
Centre the ColorMat in camera overlay screen.
Wait while the app is processing...

Similar Products- pregnancy control device

Details:



Display and brand name > Match color display with brand



Most colors associated to children



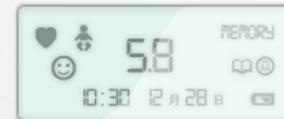
LEADMAN



LEADMAN



LEADMAN



LEADMAN

Similar Products

Display and brand name > Match color display with brand

Icons convey vague meanings; information displayed isn't useful to the user.



LEADMAN

LEADMAN

Similar Products - mini urine analyzer



Similar Products

Info is meaningless to most people; user may get urine on them while using it.

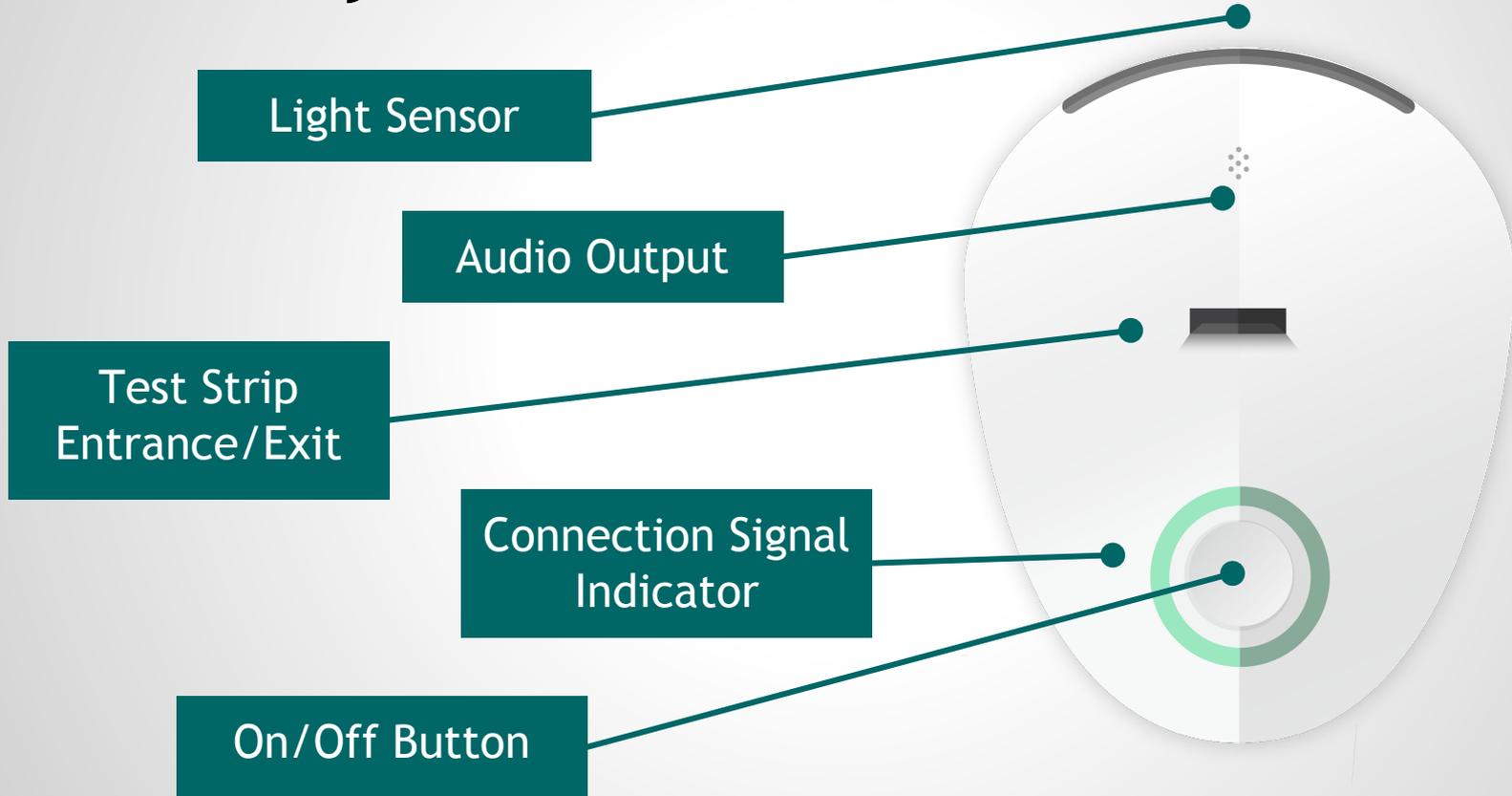


Urwell - why is it better?

- No direct contact with urine
- Fits personal needs
- Useful information
- Provides assistance
- Easy to use
- Instant health alerts



Anatomy



Installation



How to use Urwell

1. User attaches Urwell onto the toilet lid
2. Install **mobile app** and setup **account information**
3. User **urinates**
4. User **closes** toilet lid
5. Light sensor on the device detects **darkness**
6. Probe inside device **extends and makes contact with urine**

How to use Urwell

Health & Personal Care > Health Care > Diabetes Care > Test Strips > Blood Test Strips



Germaine Labs 10 Parameter Aimsrip Urine Test Strips for Visual and Analyzer Readings for Blood, Glucose, Etc.

by AimStrip

Be the first to review this item

Price: **\$40.49** & **FREE Shipping**

Only 2 left in stock.

Sold by Test Medical Symptoms @Home, Inc..

- affordable
- Reliable, consistent, and sensitive
- CLIA waived

Share    

Qty: 1 

\$40.49 + Free Shipping
In Stock. Sold by Test Medical Symptoms @Home, Inc.



Add to Cart

Turn on 1-Click ordering

Add to Wish List

How to use Urwell

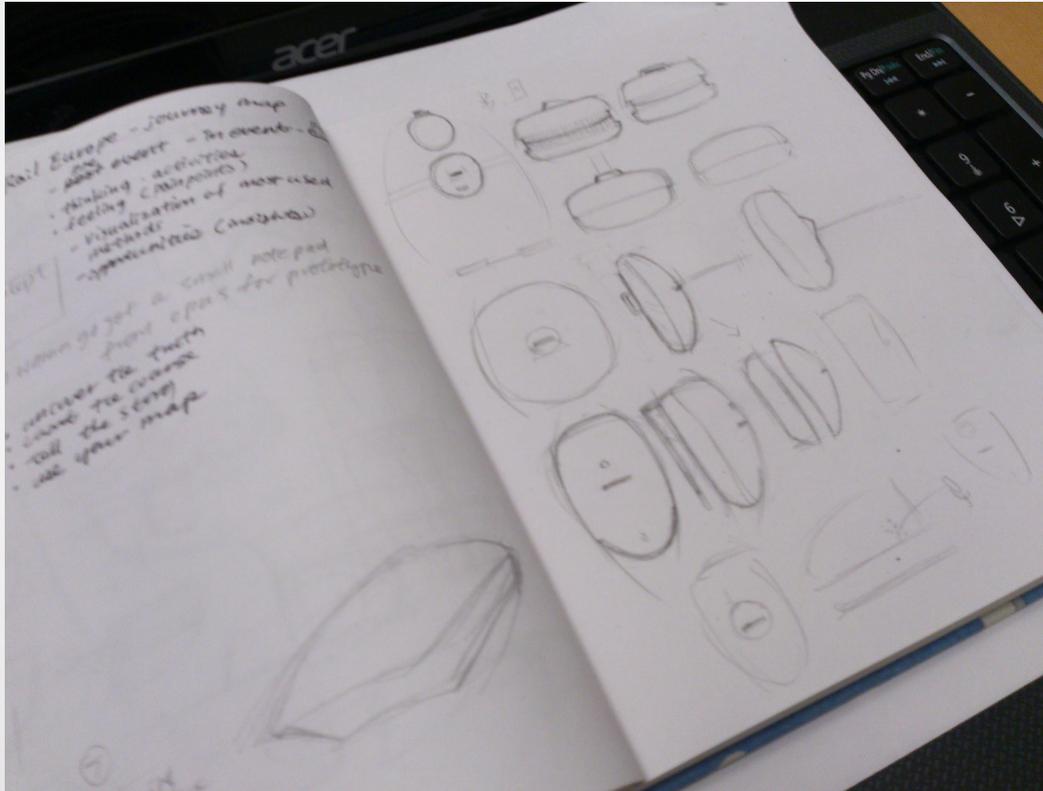
7. Sample is **ready** after **60 seconds**
8. Device **retrieves** test strip and **analyzes** sample data
9. Device plays a **tone** to notify user that the process is over
10. Device **releases** test strip and **sends the results** to the user's phone via Bluetooth
11. User can now open the toilet lid if they want

Persona- Josefin

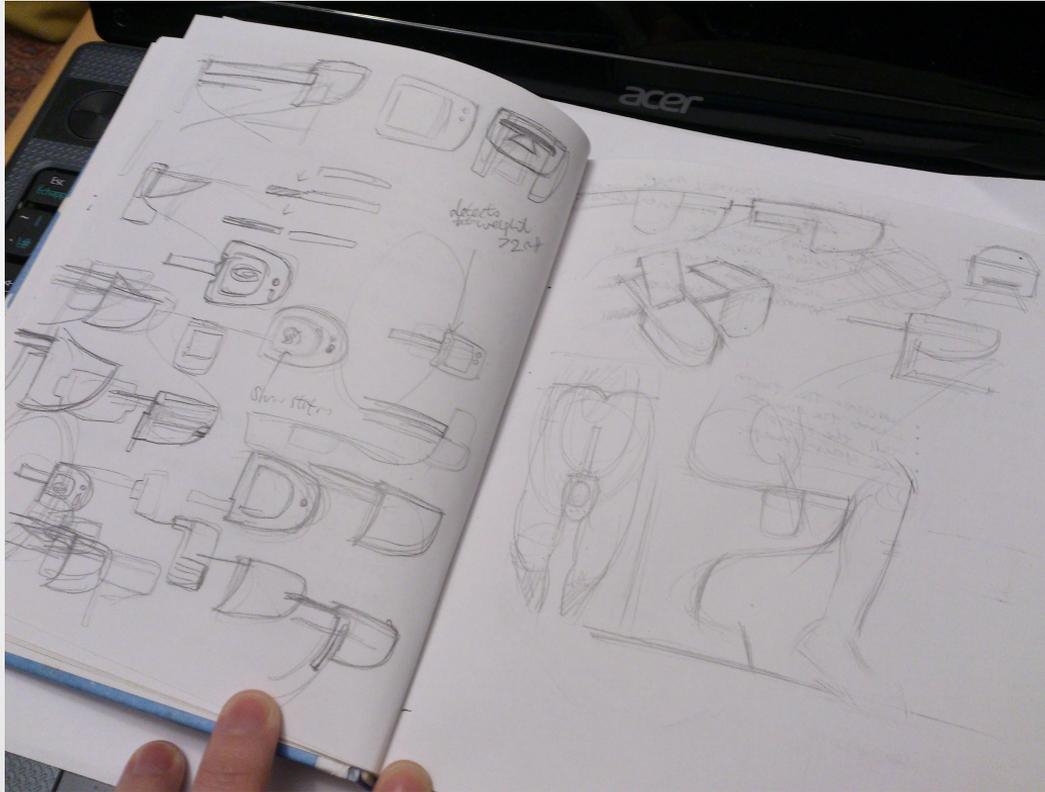
- 24 yrs
- Married her studio manager recently
- Honeymooning
- Dislikes visiting the doctor
- Would love to have a baby
- Cares about her health



Process - sketches



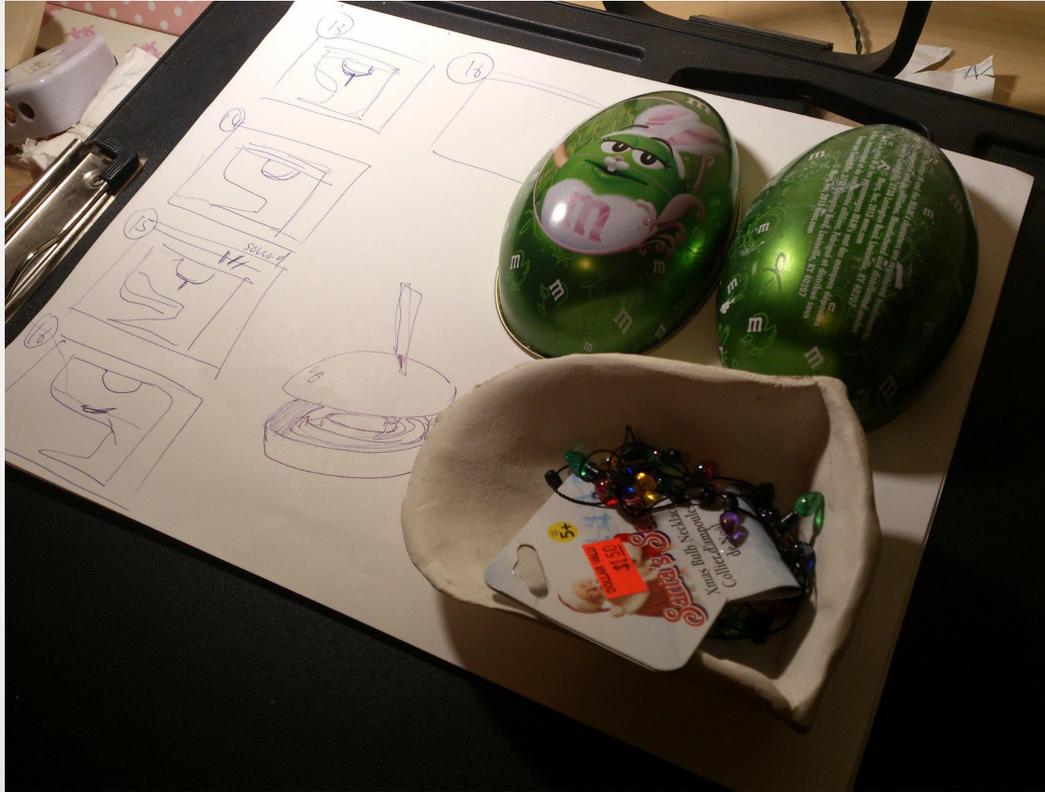
Process - sketches



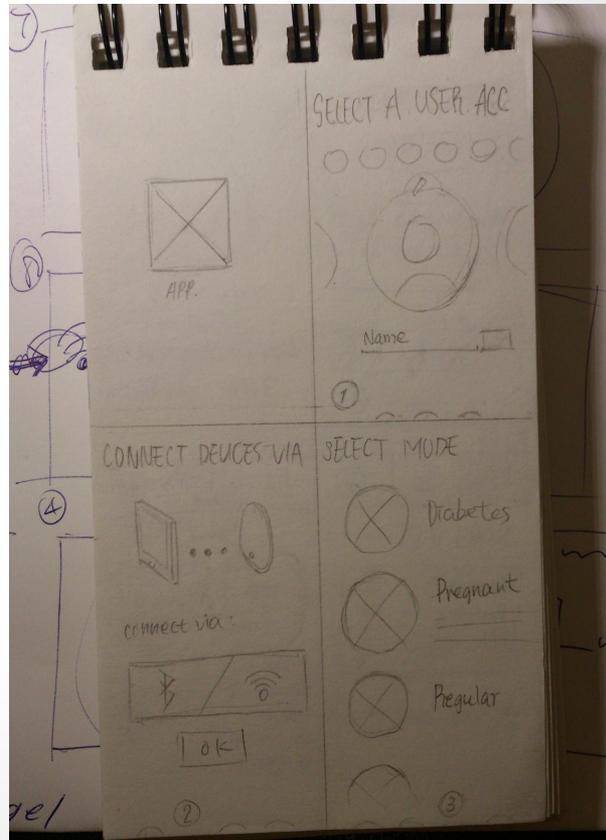
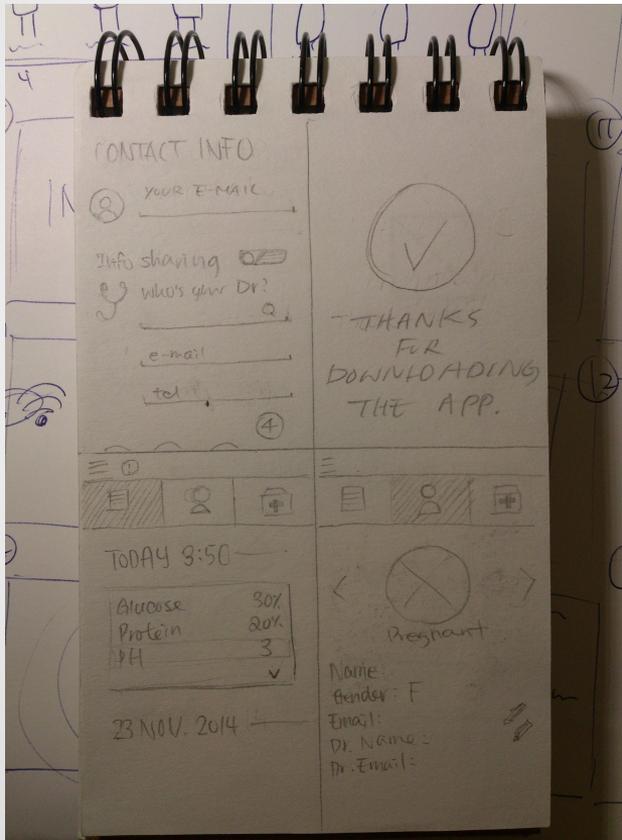
Process - materials and tools



Process - materials and tools



Process - sketches: app



Thank You!